Journal Entry 7: Planning WA4

Bryn Loftness

1. I will be revising WA3 for WA4.
2. My paper was about the push to consumerism and mass consumption sparking from the industries of money, sex, and fast/convenience food in the 1950s. I claimed that these industries deeply, but not singlehandedly, affected the movement to an immediate gratification/mass-consuming society.
3. I loved my structure and flow of my paper. I felt like how my claims were organized and how my content was spread out, starting from a preface introducing my ideas all the way to the end where I restated the claims I said I would be addressing in my preface and introduction. I felt like it really went full circle with my information.
4. I want to add more content about how these industries are still affecting mass consumption and immediate gratification to this day. I will add current events and consequential effects of these industries in modern America and connect them to our current spirit and nationwide-view of consumerism/capitalism.
5. I already have information on the debt crisis in America to relate to the credit card industry. I have also gathered information from modern-day Playboy announcements/changes in their company that relate to the changing/shifting values that I address previously. In addition, I have gathered statistics on the growth of the fast food industry and how it has effected obesity.

Brainstorming Section Title:

Fat with Freedom, Debt, and Changing Values